



TRA Roundup 2021 Sponsorship Form
Kalahari Resorts, Round Rock, Texas
June 21 & 22, 2021

ARA Member Company Name: _____
 Address: _____ Contact Person: _____
 City/State/ZIP: _____ Email Address: _____
 Phone: _____ Cell: _____

SPONSORSHIP OPTIONS (COMPANY MUST BE AN ARA MEMBER)

- All sponsorships include:
- Your company name on the overall sponsor board
 - Signage at the event
 - Recognition in Roundup marketing materials
- Each sponsorship option has additional benefits as outlined on the following page.**

QUANTITY	SPONSORSHIP	# AVAILABLE	COST	TOTAL
	Live Charity Auction	1 (exclusive)	\$2,000	
	Roundup Dinner	3	\$1,500	
	Lunch & Annual Meeting	1 (exclusive)	\$1,500	
	Roundup Dinner Beverage	1 (exclusive)	\$1,000	
	Exhibitor Reception & Spirit Toss	1 (exclusive)	\$1,500	
	NEW! Welcome Reception & Rental Olympics	2	\$1,000	
	Education Sessions	2	\$500	
			TOTAL	

METHOD OF PAYMENT

- Check Enclosed (Payable to: TRA) American Express
 Discover
 MasterCard
 Visa

Payment must be received in full for TRA/ARA to process.

_____ Card Number _____ Expiration Date
 _____ Cardholder Name
 _____ Authorized Signature

SIGN AND RETURN THIS FORM TO:

Texas Rental Association
 c/o American Rental Association
 1900 19th St., Moline, IL 61265
 • Email: nicole.young@ARARental.org

ADDITIONAL QUESTIONS? CONTACT:
 Bridget Otten, American Rental Association
 309-721-9679, or bridget.otten@ARARental.org

(For TRA/ARA Office Use Only)

Date Received: _____ Amount: \$ _____
 Logo Received: _____



Extend your networking connection with a Roundup sponsorship!

All sponsorships include the following, with additional offerings as noted:

- Your company name on the sponsor board
- Signage at the event
- Recognition in Roundup marketing materials

Live Charity Auction: \$2,000

Align your company's values with the philanthropic efforts of TRA by sponsoring the live auction to benefit scholarship recipients.

Exclusive!

Sponsorship will include the platform for you to address the attendees from the stage during

the program, three (3) 30-second social media slots on the TRA Facebook page promoting your company leading up to Roundup, your logo included on all digital aspects of the auction and 2 tickets for your staff to attend lunch and Roundup dinner and auction.

Exhibitor Reception & Spirit Toss: \$1,500

Where better to allocate your sponsorship

Exclusive!

dollars than to the event that will position your booth on the show floor for prime placement in the middle of the

action! Help kick off the evening by being the only exhibitor to sponsor the Exhibitor Reception and Spirit Toss! Sponsorship will include your opportunity to position your booth the nearest reception activity, recognition on the reception drink ticket and at the bar, as well as 20 additional drink tickets for your staff to distribute during the reception.

Roundup Dinner: \$1,500 (3 available)

Round out your Roundup experience at this annual event offering unique Texas-size networking opportunities for you and your customers.

Sponsorship will include your opportunity to address the attendees with brief remarks from the stage, recognition on the dinner ticket as well as 2 tickets for your staff to attend dinner.

Lunch & Annual Meeting: \$1,500

Sponsorship will include your opportunity to address the attendees with brief remarks from the stage,

Exclusive!

recognition on the lunch ticket as well as 2 tickets for your staff to attend lunch.

Roundup Dinner Beverage: \$1,000

Position your name where every attendee will be sure to see it. Sponsorship will include recognition during dinner program, recognition on the dinner

Exclusive!

drink ticket and at the bar, as well as 20 additional drink tickets for your staff to distribute during dinner.

NEW! Welcome Reception & Roundup Rental Olympics: \$1,000 (2 available)

What gives a Texas welcome better than an outdoor barn event and come good old friendly Texas competition. Sponsorship will include your brand prominently displayed on printed signage, recognition during program and the opportunity to distribute materials to attendees during event.

Education Sessions: \$500 (2 available)

Position your brand as a leader by supporting the industry education of the Roundup attendees. Your logo will be showcased on signage outside the education rooms as well as the opportunity to address the attendees with brief remarks before introducing the speaker.