



Texas Rental Association
 1900 19th St.
 Moline, IL 61265



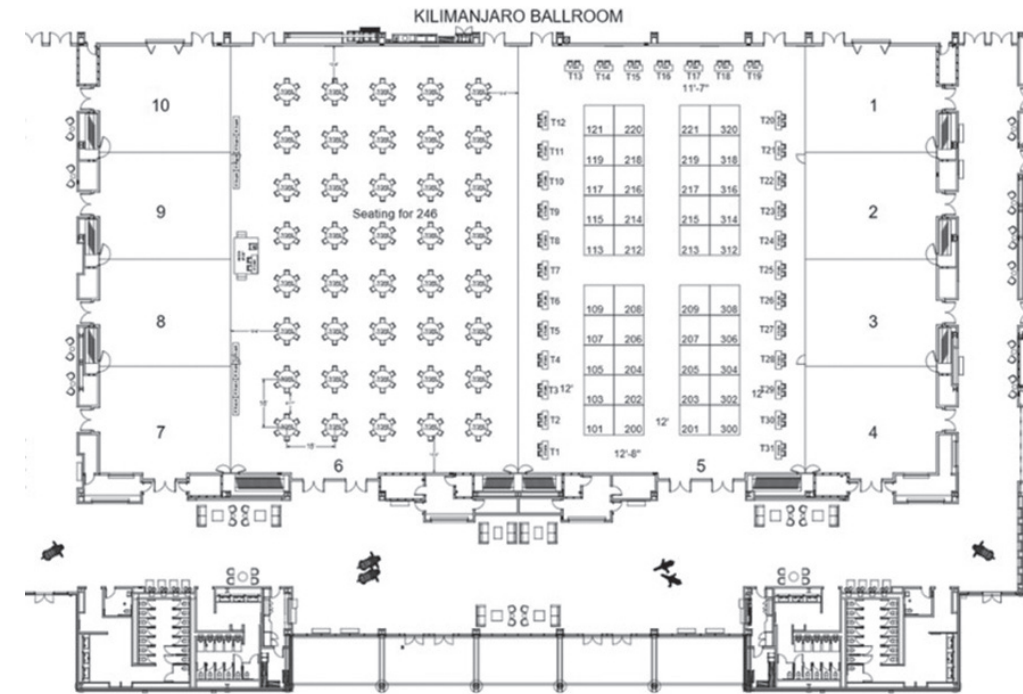
Registration for
 TRA Roundup
 opens April 1!

Registration for TRA Roundup opens April 1.

EXHIBIT INFORMATION	Price	Size	Includes
Tabletop	\$425	6' Tabletop Display	One 6' Table, two chairs, tablecloth
Indoor Exhibit Booth	\$850	10' x 10' Booth	Pipe and drape setup, one 6' table, two chairs, tablecloth
Outdoor Exhibit Space and Indoor Exhibit Booth	\$2000	20' x 20' Outdoor Booth 10' x 10' Indoor Booth	Outdoor 20'x20' paved parking lot space PLUS Indoor 10'x10' Exhibit Booth

Booth/tabletop registration does not include event tickets, however exhibitors may purchase tickets to events and meal functions to continue the networking with attendees with their booth registration.

Plan to be part of the TRA Roundup experience! For more information and to download a booth space application visit <http://texasrental.org>



Reserve your room by May 28th to guarantee the discounted rate of \$199. Room rate includes full access to the fun-filled waterpark and entertainment center. Make your reservation online at www.ararental.org/RoundupHotel or call **877.525.2427**. Be sure to mention TRA Roundup when booking.

Have questions? Contact Bridget Otten at bridget.otten@ARarental.org or **800.334.2177, ext. 230**. Check the website, TexasRental.org for event updates.

ROUNDUP

New Dates - New Location -
 New Experience!

June 21 & 22, 2021

Kalahari Resorts & Conventions
 Round Rock, Texas

EXHIBITOR BROCHURE





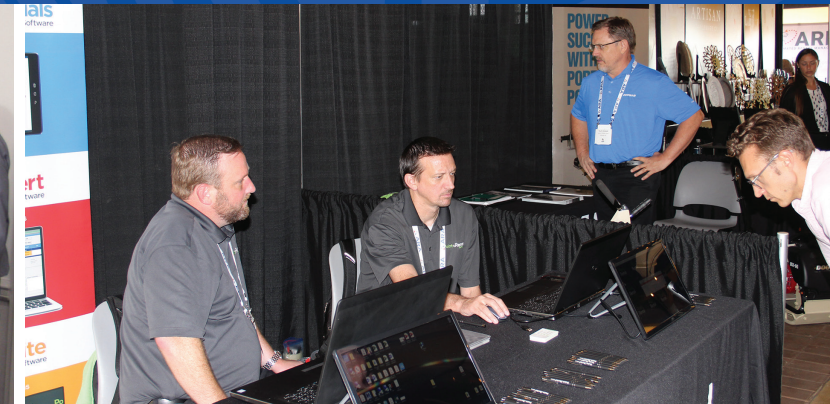
Schedule of Events

Monday, June 21:

- 1 - 5 p.m.:** **Exhibitor Registration Open & Setup**
- 5:30 - 7 p.m.:** **Roundup Rental Olympics**
What happens when you cross rental with sports? Find out at the first-ever TRA Roundup Rental Olympics! Just before the opening reception on Monday night, contestants will compete in rental-related activities for the chance to win prizes. Don't miss out on this fun-filled experience!
- 6:30 - 8 p.m.:** **Welcome Reception**
What better way to start Roundup than by sharing an evening in the Kalahari's stunning event barn!

Tuesday, June 22:

- 8 a.m. - Noon.:** **Exhibitor Setup**
- Noon - 8:30 p.m.:** **Silent Auction Open**
- 12:30 - 1:30 p.m.:** **Annual Meeting & Lunch**
- 1:30 - 5:30 p.m.:** **Exhibits Open**
- 5:30 - 6:30 p.m.:** **Exhibitor Reception & Spirit Toss**
Have a competitive side? Make new connections with rental peers and exhibitors during this networking reception. Also, be sure to participate in the Spirit Toss which benefits TRA's Political Action Committee, TRAPAC, and sends participants home with their favorite bottled spirits!
- 6:30 - 9 p.m.:** **Dinner and Live Charity Auction**
Wrap up Roundup at this Texas-sized networking and dinner event complete with great company, conversation and a savory steak dinner. Feast on this delicious meal with all the fixings and dessert before joining in the excitement of the live and silent auctions*. Several lucky winners will walk away with equipment, Texas memorabilia and door prizes, including the grand prize winner announced at 9 p.m.
**The auctions support the TRA Scholarship Programs.*
- 6:30 - 10:30 p.m.:** **Exhibitor Move Out**



TRA Roundup Sponsorship Opportunities

What better way to put your brand in front of attendees and expand your networking connection than with a TRA Roundup sponsorship. For more details on sponsorships and availability, visit <https://texasrental.org>.

Sponsorship	Price	Quantity
Live Charity Auction	\$2,000.00	1
Roundup Dinner	\$1,500.00	3
Lunch/Annual Meeting	\$1,500.00	1
Roundup Dinner Beverage	\$1,000.00	1
Exhibitor Reception & Spirit Toss	\$1,500.00	1
Welcome Reception & Rental Olympics	\$1,000.00	2
Education Sessions	\$500.00	2

All exhibit space and sponsorships will be available on a first-come, first-served basis and as space permits. For exhibit space and sponsorship pricing and information, see the Exhibit Space Application form at <https://texasrental.org>. Requests for cancellation will be honored (minus a 20 percent cancellation fee) through **April 30, 2021**. After this date, no refunds will be made. Booth spaces and tabletop displays will be located in the Kilimanjaro Ballroom and in a convenient outdoor location near the ballroom. Note that equipment cannot be driven into the ballroom.

